

Invitation to Sponsors

CTS 2011

The 2011 International Conference on Collaboration Technologies and Systems

May 23-27, 2011

The Sheraton University City Hotel, Philadelphia, PA, USA

CTS 2011: Invitation for Sponsors

The CTS Conference

CTS is an international conference on collaboration technologies and systems. Research topics vary from Collaboration Infrastructure, Tools and Technologies, Human Systems and Collaboration, Collaboration Work and Processes, and Collaboration Applications and Domains. In addition to the main track, the meeting will have about 15-20 symposia, workshops and special sessions on various related subjects. This conference usually attracts a large number of paper submissions from all around the world and a great number of high quality papers are presented orally and through posters and demos. Most of our attendees are renowned and active researchers/participants of IEEE, ACM and IFIP. CTS also offers tutorials, panels, keynotes and plenary speeches, and several social events.



CTS 2011 will be technically sponsored by ACM, IEEE and IFIP. About 150 participants attend this conference each year from all around the world. This year is no exception, as we have very distinguished people in the research areas involved already as Symposia/Workshop Chairs and TPC committee members. Please check the conference website: <http://cts2011.cisedu.info/>.

The Value of Sponsorship

Collaborative technologies are radically reshaping the way we interact and live in our society. The knowledge economy is permeating various interrelated aspects our daily life: work, leisure, personal relationships, social networks and activities, education, government, news and mass media, etc. The CTS 2011 Conference will be hosted at the Sheraton University City Hotel, in Philadelphia, Pennsylvania. This will be an excellent occasion for networking and outreach among leading professionals and researchers from government agencies, industries, and academia that have enabled or catalyzed the currently widespread adoption of collaboration technologies. Since CTS 2011 will include several social events in addition to tutorials, panels, and paper presentations. There will be many opportunities for sponsors to recruit brilliant talent, conceiving, presenting or joining new research or business opportunities in this current highly dynamic research community.

Invitation to Sponsors

CTS 2011 seeks interested **Industry Partners** who would be willing to sponsor conference events or social activities (e.g., exhibit reception, speaker sponsorship, registration handout packets, special break snacks, etc.). If an industry representative is interested in becoming a CTS 2011 Industry Partner or would like to propose an event or activity at the conference, please contact the Industry Liaisons & Sponsorships Co-Chairs. Please refer to the Sponsorships page for more information. <http://cts2011.cisedu.info/5-partners/industry-liaison>.

Sponsor Levels (all negotiable and customizable)

Our sponsors have various options, depending on the level of their support and interest. We are flexible about what we can offer in return. Below are some suggestions. For interested parties, we can discuss details and specifics with regard to what they may need.

	Platinum Sponsor (\$3,000 U.S. or more)	Gold Sponsor (\$1,500 U.S. or more)	Silver Sponsor (\$750 U.S. or more)	Bronze Sponsor (less than \$750 U.S.)
Exhibition space	✓	✓		
Complimentary conference registrations	✓ .2	✓ .1	✓ .1	
Logo on all conference programs	✓	✓	✓	✓
Logo on conference web site, with link to company's site	✓	✓	✓	✓
Listing of sponsorship	✓	✓	✓	✓
Company information from sponsor for conference registration handouts	✓	✓	✓	✓
Patron logo on Cyber-Café	✓	✓		
Ad in final program	✓ . full page	✓ . half page		
Patron logo on signage outside a single function of your choice	✓			
Patron logo on lanyards	✓			
Recognition from the podium at the most well attended session	✓			

Sponsor Levels: Details on the Options

PLATINUM (\$3,000 and above)

- Recognition from the podium at the most well attended session (CEO, Keynote, etc.)
- Patron logo on signage outside a single function of your choice (lunch/banquet, CEO/Keynote Session, etc.)
- Patron logo on lanyards
- Exhibition space
- Full page ad in final program
- Patron logo on Cyber-Café (logo would be on screen when attendees come up to log on)
- Two complimentary conference registrations
- Logo on all conference programs
- Logo on conference web site, with link to company's site
- Listing of sponsorship
- Company information, brochures/materials provided for conference registration handouts, as supplied by the sponsor

GOLD (\$1,500 and above)

- Exhibit space
- 1/2 Page ad in final program
- Patron logo on Cyber-Café (logo would be on screen when attendees come up to log on)
- One complimentary conference registration
- Logo on all conference programs
- Logo on conference web site, with link to company's site
- Listing of sponsorship
- Company information, brochures/materials provided for conference registration handouts, as supplied by the sponsor

SILVER (\$750 and above)

- One complimentary conference registration
- Logo on all conference programs
- Logo on conference web site, with link to company's site
- Listing of sponsorship
- Company information, brochures/materials provided for conference registration handouts, as supplied by the sponsor

BRONZE (Less than US\$750)

- Logo on all conference programs and material
- Logo on conference web site, with link to company's site
- Listing of sponsorship
- Company information, brochures/materials provided for conference registration handouts, as supplied by the sponsor

CTS 2011 Sponsorship Agreement

Organization Name: _____

We agree to join CTS 2011 as:

- ___ Platinum sponsor (\$3,000 U.S. or greater contribution)
- ___ Gold sponsor (\$1,500 U.S. or greater contribution)
- ___ Silver sponsor (\$750 U.S. or greater contribution)
- ___ Bronze sponsor (less than \$750 U.S. contribution)
- ___ Other (please specify) _____

Authorized Representative: _____

Title: _____

Organization Address: _____

Telephone: _____ / _____

Fax: _____ / _____

E-mail: _____

Signature: _____

Please, sign and email a scanned version of this form to one of contacts listed below

CTS 2011 Industry Liaisons and Sponsorships Co-Chairs:

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Sponsorships and Contributions to CTS 2011: U.S. organizations should note that CTS 2011 is sponsored by the Computer and Information Society (CIS, Inc.), a tax-exempt, not-for-profit organization under Section 501 (c) (3) of IRS Code, and thus this contribution may be tax deductible. The Federal Tax ID number for CIS, Inc. is EIN 20-889-4748.

Payment may be made using credit card and CTS 2011 online payment site or by institution check. Checks can be mailed to CTS 2011, P.O. Box 657, Dayton, OH 45409, USA. For more details about payment methods, please contact the CTS 2011 General Co-Chairs: Geoffrey C. Fox at gcf@indiana.edu (phone: 812 - 219-4643), Waleed W. Smari at Smari@arys.org (phone: 937 - 681-0098).

Credit Card Contribution Form

Organization Name:

I, hereby authorize the Computer and Information Society, Inc., the sponsoring organization of the CTS 2011 conference, to process my credit card for payment of:

\$_____ (\$3,000 or more, Platinum sponsorship)
\$_____ (\$1,500 or more, Gold sponsorship)
\$_____ (\$750 or more, Silver sponsorship)
\$_____ (less than \$750, Bronze sponsorship)
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Please sign and send a fax or scanned version of this form to the CTS 2011 Registration Chair:

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